



Reinforcement learning in a simulated 3D environment, Applied Computer vision in XR to deploying fully functional Al Solutions with "MLOps", the bachelor Creative Tech & Artificial Intelligence is a unique blend between Multimedia and Applied AI.

You are determined to join the ranks of the best AI professionals out there. The step from academic studies to the professional world can however be quite challenging.

But it does not have to be. Our Bachelor "Creative Technologies & Artificial Intelligence excels because of its hands-on "learn from the professionals" approach:

- Each semester you integrate the previously learned knowledge and skills in a project that solves real world problems
- You are coached by lecturers, professional researchers who have been/are actively involved in cutting edge AI and XR projects
- · A significant part of the curriculum is offered as a blended learning course to professionals.
- This focus on building real world optimized AI solutions is part of the DNA of this curriculum.

Overview

You will build and deploy full blown AI solutions. So you will

- · Which problems are suited for solving with AI
- How do you chose the right AI technology
- · To build your data pipeline / data lake from both real time sensor data as batch data, structured and non-structured

- Train, develop and optimize AI models and improve their accuracy
- · Integrate your AI models in back end software
- · Deploy them in a CI/CD manner with MLops

There is more. As Howest has a long track record in applied Al and XR research, you will also venture in the world of experimental AI and get creative with Multimedia:

- · You will develop and build simulation (3D) environments in
- · Train ML Agents with reinforcement learning in these simulations and collect data to solve complex problems
- · Together with students of our "XR Developer" branch you will learn to integrate advanced computer vision technology in an extended Reality environment
- · Learn how to enhance the behavior of both simulated as physical humanoid robots

This focus on "learn by doing" and "learn from the professionals" approach guarantees you that after successfully finishing this degree you will be able to develop fully functional, professionally deployed AI solutions.

We welcome Belgian professionals and students alongside our international students. The result is an excellent community mix of academic and professional experience and knowhow. In order to provide the flexibility our students need; a significant part of the course material is available both online and on campus.

STUDY PROGRAMME







GET IN TOUCH

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Creative Technologies & AI Programme Information: Mr. Johan DE GELAS, Academic Director howest_mct

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The English taught Bachelor in Creative Technologies & Al has a one-year, short-track option to transform you at an accelerated pace into an Al engineer. The short track option has been put to the test over the past four years by no fewer than 300 professionals who received the same content over a two-year period in a blended learning program (also called Al @home). The short track, consisting of 60 ECTS, excels because of its hands-on "learn from the professionals" approach, allowing you turn your ideas into fully functional, professionally deployed Al products.

This is the ideal addition to your current computer science/ technical/scientific degree as it focuses on **learning-by-doing** alongside our local students and professionals. Starting with your already excellent knowledge of coding, mathematics and statistics, our aim is to turn you into a professional Al engineer. We welcome Belgian professionals and graduates alongside our international students. The result is an excellent community mix of academic and professional experience and know-how. In order to provide the flexibility our students need; we offer the course material both online and on campus.

You will learn how to:

- Choose the right Al-technology based upon actual cases in healthcare, robotics and more
- Fully optimize your AI model
- Build a robust backend for your AI solutions
- · Deploy your Al software using MLops

To sum it up, you will not only master AI technology, but will also excel in developing AI software.

Admission requirements

The short-track programme is primarily **aimed at graduates** with professional and academic bachelor's degrees. You must have a solid understanding of how to code and understand the fundamentals of statistics.



"I chose this program because I wanted to explore AI at a deeper level, and it was the perfect tool to complement my studies back home. The main advantage was the resources the school has. Applying concepts in a practical way and being able to work with the robot made a big difference. I appreciated the cultural aspect of personal development: meeting new people and being in an environment with a foreign language. I also enjoyed biking all around the city and how easy it was, because Kortrijk is very compact and safe."

Carlos Silva Mexico





STUDY PROGRAMME 2023 - 2024



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Basic Dutch (choice)	MLOps (choice)	Advanced AI
#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI		
Meeting Flanders Today (choice)		
#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI	#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI	#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI
Deep Learning (choice)	AI For Healthcare (choice)	Internship
#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI	#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI	
AI Engineer Essentials		
#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI		
Machine learning & AI		
#KUBERNETES #CI/CD #AUTOMATEDAI #CLOUDAI		
Research Project		
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Examples of internship placements:



World wide leader in visualization and imaging technology

GRANSTUDIO

Italian Design Studio, who leads in innovative Extended Reality technology

delaware

A global company specialized in ICT innovation

ML6

Company with AI Experts across Europe, leader in Al innovation





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