

## » STUDIEPROGRAMMA 2025-2026

|                    | SEMESTER 1 (30 SP)                                                                                                                    | SEMESTER 2 (30 SP)                                                                                                  | SEMESTER 3 (30 SP)<br>Communicatiesupport                                                                                                     | SEMESTER 3 (30 SP)<br>Marketing support | SEMESTER 4 (30 SP)                                                                       |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|------------------------------------------------------------------------------------------|
| PROFESSIONALISEREN | <b>Business &amp; Inspiration Days</b><br>(6 SP)<br> | <b>Stage</b> (9 SP)<br>5 weken<br> | <b>Agency on campus 1</b> (6 SP)<br>Stage op de campus<br> |                                         | <b>Afstudeerstage</b> (27 SP)<br>Marketing support OF<br>Communicatiesupport<br>15 weken |
| ORGANISEREN        | <b>Basis Marketing</b><br>(6 SP)                                                                                                      | <b>Basis Communicatie</b><br>(6 SP)                                                                                 | <b>Events</b> (3 SP)                                                                                                                          |                                         |                                                                                          |
|                    | <b>Office Skills</b> (3 SP)                                                                                                           | <b>Projectmanagement</b><br>(3 SP)                                                                                  | <b>Communication Lab</b> (3 SP)                                                                                                               | <b>Marketing Lab</b> (3 SP)             |                                                                                          |
| CREËREN            | <b>Digital Skills 1</b><br>(3 SP)                                                                                                     | <b>Digital Skills 2</b><br>(3 SP)                                                                                   | <b>Photo &amp; Video Skills</b> (6 SP)                                                                                                        |                                         |                                                                                          |
|                    | <b>Graphic Design 1</b><br>(3 SP)                                                                                                     | <b>Graphic Design 2</b><br>(3 SP)                                                                                   | <b>Content Creation &amp; Planning</b> (6 SP)                                                                                                 | <b>Sales</b> (6 SP)                     |                                                                                          |
| COMMUNICEREN       | <b>Nederlands 1</b> (6 SP)                                                                                                            | <b>Nederlands 2</b> (3 SP)                                                                                          | <b>Keuzetaal Engels 1 / Frans 1</b> (3 SP)<br>           |                                         |                                                                                          |
|                    | <b>Engels 1 / Frans 1</b> (3 SP)                                                                                                      | <b>Engels 2 / Frans 2</b> (3 SP)                                                                                    | <b>Engels 3 / Frans 3</b> (3 SP)<br>                     |                                         | <b>Agency on campus 2</b> (3 SP)<br>Taalproject                                          |

 = Het verwerven van algemene en/of beroepsgerichte competenties waarbij de arbeidssituatie de leeromgeving is.

*Programma onder voorbehoud*

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